



Alizée Aubry

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24 years old

French graduate with 3 years' experience, looking for a new challenge in the UK!
I'm curious, problem-solver, I love action, managing projects, new ideas, meeting new people, learning, achieving, discovering ...

www.alizeeaubry.fr
More infos on my LinkedIn

experiences

MARKETING & COMMUNICATION PROJECT MANAGER

Holi (IoT startup) | June 2016 - June 2017 (1-year)

- Accounts and project management (brief, partners, schedule, budget, follow-up, reporting)
- Sales (retailers training, brand message creation, retailers visits)
- Partnerships / co-branding development
- Customer support (mail, phone, social media)
- PR & Influencers management
- Events management: CES 2017 logistic, budget, brief, follow-up

SOCIAL MEDIA & CONTENT MANAGER

Holi (IoT startup) | Sept. 2015 - June 2016 (10 months)

- Digital strategy conception
- Content calendar scheduling
- Influencers partnerships development
- Community Management (Facebook, Twitter, Instagram, LinkedIn)
- Blog (SEO writing, content management, Wordpress conception)

COMMUNICATION MANAGER

Orange Business Services | Sept. 2014 - Sept. 2015 (1-year)

- Events management (brief, partners, schedule, budget, reporting)
- Interviews (clients, coworkers & partners) for the blog
- Blog management (content management, CMS administration)
- Content creation (web writing, visual creation)
- Community Management

COMMUNICATION PROJECT MANAGER

Freelance | Sept.2014 - August 2015 (11 months)

- Brand strategy and digital strategy
- WordPress conception and administration
- Web content (blog articles, website & social media content)
- Community Management (strategy, calendars, posts writing)
- PR Management (press releases, press kit, events)
- Partnerships creation

WEB PROJECT MANAGER

Fashandy agency | April - June 2014 (3 months) / Internship

- WordPress conception and administration
- SEO blog writing
- Emailings and newsletters creation
- Strategic monitoring and benchmark
- Partnerships development

COMMUNICATION MANAGER

Sorel Agency | Feb. - March 2013 (2 months) / Internship

- Response to calls for tender
- Community Management for 3 accounts
- Weekly events management
- Partnerships development
- Strategic monitoring and communication strategy



See my LinkedIn profile for more details!

education

MBA, MASTER'S DEGREE MARKETING, COMMUNICATION & BUSINESS DEVELOPMENT

INSEEC Business School - Lyon (France)
2015- 2017

- Class representative

BACHELOR DEGREE COMMUNICATION

WITH HONORS

Jean Moulin University - Lyon (France)
2014- 2015

- Class representative
- Project manager of the annual charity project

HIGHTER NATIONAL DIPLOMA MARKETING & ADVERTISING

WITH HONORS

F. Comté University - Besançon (France)
2012- 2014

- Project manager of the annual alumni reunion

skills

#MARKETING & COMMUNICATION

- Project management
- Customer support
- Business development
- Sales & negotiation
- Polls & marketing surveys
- Brand & marketing strategy
- Public relations & events

#DIGITAL

- Digital strategy
- Webmarketing
- Web content creation
- Emailing / Newsletter
- SEO writing
- Community Management
- Strategic monitoring

#PERSONALITY

- Good learning skills
- Sociable & team worker
- Hard worker & considerate
- Thorough & dependable
- Self-starter & persistent
- Flexible & resourceful

#TECHNICAL

- HootSuite / AgoraPulse *****
- WordPress *****
- Adobe Creative Suite *****
- Microsoft & G. Drive Suite *****
- MailChimp *****
- CRM (Customer support) *****

#LANGUAGES

French
Native speaker

English
Fluent (TOEIC : 840 pts)

#WHAT I LIKE

- Interior decoration
- Travels
- Reading
- Discover new things
- Meeting new people
- Mountain sports